



Request for City Council Committee Action from the Department of

Date: July 2, 2014

To: Council Member Cam Gordon, Chair, Health, Environment and Community Engagement Committee

Subject: Report on Minneapolis for a Lifetime progress

Recommendation: Receive and file

Previous Directives:

On October 25, 2013 the City Council approved the Minneapolis for a Lifetime Strategic Framework and directed NCR and the Minneapolis for a Lifetime Steering Committee to work with City of Minneapolis departments, other government jurisdictions, stakeholders, and community members to implement and evaluate the goals and strategies of the Minneapolis for a Lifetime framework. It was further directed that NCR staff will report on the progress by June 30, 2014.

Department Information

Prepared by: Christina Kendrick, Senior Community Access & Outreach Specialist:

Approved by: David Rubedor, Neighborhood and Community Relations Director

Jay Stroebel, interim City Coordinator:

Presenters in Committee: Christina Kendrick

Financial Impact

There is no financial impact.

Community Impact:

- City Goals
 - Living Well
 - One Minneapolis
 - A City that Works

Background Information:

The City of Minneapolis Department of Health and Family Support (currently the Minneapolis Department of Health) had an ombudsman model that provided direct services to seniors and the disabled. The position transitioned to NCR early 2012 where it was restructured to spearhead a citywide plan to address the opportunities and challenges Minneapolis would be facing with an aging demographic. The position evolved into the Senior Community Specialist whose role was to spearhead the planning and implementation of a strategy to create a city that supports this demographic change. In December 2012, the position was filled and the process for developing the strategic plan began in January 2013. The framework for the Minneapolis for a Lifetime Strategic Plan was developed articulating the Vision, Mission, Approach and 5 goals that will guide the development of objectives and action steps aligned with specific departments as well as overall city services and adopted by council October 25, 2013.

Supporting Information:

The Minneapolis for a Lifetime Strategic Plan was structured around the City goal and strategic direction: Many People, One Minneapolis – Seniors Stay and Talents are Tapped. The adopted framework and goals now align with the newly approved City goals: **Living Well, One Minneapolis and A City that Works**. The city has begun to take a closer look at the needs of our aging population and will continue to develop action steps that promote Minneapolis as a premier city for all citizens, any and all ages.

Minneapolis for a Lifetime

Vision

The City of Minneapolis is a premier location for older residents and visitors offering comprehensive housing options, easy access to all places and amenities, healthy and safe environments, and opportunities for civic engagement, leisure, entertainment and lifelong learning.

Mission

The Strategic Plan will target the contributions, preferences and needs as well as promote and support the value older adults bring to the community related to:

- Homes and Buildings
- Transportation and Mobility
- Health and Wellness services
- Civic Engagement
- Business opportunities
- Socialization and Lifelong Learning
- Arts and culture

Approach

The Minneapolis for a Lifetime Strategic Plan and framework will be implemented through a collaborative structure that engages partnerships across governmental jurisdictions, community organizations, cultural communities and private sector using the City of Minneapolis Core Principles of Community Engagement as its primary vehicle to ensure equity and inclusion.

Goals

Goal #1 – Ensure all city services are delivered in a way that effectively address the specific needs of older adults.

Goal #2 – Affirm and improve housing options for Minneapolis residents of all incomes as they age.

Goal #3 – Strengthen and promote safe transportation options that meet the specific needs of Minneapolis residents as they age.

Goal #4 – Partner to expand and promote the participation in wellness and health initiatives for older adults throughout the City of Minneapolis.

Goal #5 – Recognize, value and utilize the experience and skills of older adults to achieve community goals.

Progress Report

Goal #1 (City Service Delivery) Progress:

311

311 connected with the Metropolitan Area Agency on Aging (state agency) SeniorLinkage Line to explore collaboration which includes resource and client database sharing. 311 are also conducting community engagement efforts and the aging community is a target population that will include information about 311 and how to use the 311 app.

NCR

Neighborhood and Community Relations, with assistance from **Health Research Division**, is conducting focus groups throughout Minneapolis and the immediate surrounding suburbs to gather input on what works for residents (and non-residents) and what doesn't work in Minneapolis. The target groups are current residents, former residents, those who want to live in Minneapolis and can't (what are the barriers), and visitors or those who won't visit or live in Minneapolis. The focus groups will be completed by September 30, 2014 and the full report will be available by November 14, 2014.

Health

The Research Division is working again in collaboration with Hennepin County for the SHAPE (Survey of the Health of All the Population and the Environment) survey which assesses the health and quality of life of Minneapolis residents. It is anticipated that over 6,700 respondents will be age 50 and over. This data will be used to inform City of Minneapolis departments when planning projects, programs, resource allocation and service delivery.

Information Technology

Conducted their community technology survey and target outreach to several senior communities, both subsidized and market rate communities as well as connected with the 55+ communities through other outreach efforts. Overall, 23% of respondents were age 55+.

Goal #2 (Housing and Planning) Progress:

CPED

The Housing division had created an addendum to the Affordable Housing Policy titled "The Senior Housing Initiative" to expand the opportunity for Minneapolis resident to stay in their community as they age.

1. Over the next 11 years, this initiative will partner with the development community to create one new senior housing project with a minimum of 35 units per ward by 2025.
2. Set aside 30% of the annual Affordable Housing Trust Fund budget for senior rental housing financing.
3. Set aside 25% of the annual Housing Revenue Bond Allocation for senior housing.

4. \$1.5 million annually will be set aside for an owner occupied rehab program of which \$1 million will be set aside for senior households.

The Planning division is researching "age friendly" community planning models. These community planning models focus on all phases of the lifespan, inclusive of an active and supportive environment for residents as they age and their needs change. The development of the "New Urban Model for Senior Housing" highlight urban walkable locations, lower maintenance living, mixed-age housing, avoiding the institutionalized stigma of past senior housing projects, access to healthcare, access to transit. The exploration of Accessory Dwelling Units (ADU's often called "granny flats") is a component of this model development.

Regulatory Services

The Homeowner Navigation Program was created to help homeowners who are low income elderly and disabled. Many are also veterans. The purpose of this program is to address housing violations and bring these properties up to code. Citations are put on hold and Regulatory Services works directly with the homeowner to come up with a plan and timeline as well as connecting residents to resources (both financial and other longer term services) to mitigate the violation and keep people in their homes longer.

Environmental Health

Environmental Health is the lead agency on the Healthy Homes grant. They have set aside funding specifically to help seniors (hoarding and non-hoarding cases). To date they have assisted approximately 20 homesteaded seniors with critical home repairs that further the aging in place strategy. The most common types of work completed in the home: roof replacement, mold abatement, grab bars and stair updates, door and security upgrades. This project often collaborates with the Regulatory Services Homeowner Navigation Program

Goal #3 (Multi-Mode Transportation) Progress:

Public Works is in the process of completing Complete Streets, a nationally recognized planning and design process that changes the way most roads are planned, designed, constructed, operated, and maintained to enable safe access for all users, regardless of age or ability. An advisory team from multiple disciplines will focus in on the final elements of this policy with the intent to bring the Minneapolis Complete Streets Policy to council for adoption.

Goal #4 (Health and Wellness) Progress:

Health

The Health Department contracts with the Minnesota Visiting Nurse Agency for \$70,000 annually to provide home health care/therapeutic services for eligible high risk and low income seniors age 60 and over residing in Minneapolis. These seniors are generally un/underinsured, and are not yet eligible for Medicare.

The Health Department also partners with UCare for support of the City of Minneapolis's Senior Center. The UCare Skyway Senior Center served and estimated 1,000 unduplicated seniors age 50+ in 2013. Most seniors served are low income and live alone.

Goal #5 (Valuing and Utilizing Older Adults)

City Clerk

In partnership with **NCR**, the City Clerk's office is looking to diversify city boards and commissions which include diversity in age. Also in part of this effort, the City Clerk's office is looking at streamlining the policies, procedures and protocol which will take into consideration barriers to participation for older adults and disabled. The Senior Advisory Committee to the Mayor is also undergoing restructuring, including a name change, and will be bringing new bylaws forward for council review and approval in October, 2014 along with new appointments.